

# 20 x 5 MINUTE MARKETING HACKS

## MAXIMISE YOUR MARKETING OUTPUT

Print this off, stick it somewhere you can't miss and make your 5-minute breaks, productive.

1. Create three social media posts and schedule

2. START DRAFTING A BLOG ✓

3. Make a list of themes for future blogs

4. Look up your local media contact

5. Plan your next window display

6. TAKE A SELFIE IN-STORE FOR FACEBOOK/IG

7. TAKE A PHOTO OF YOUR WINDOW DISPLAY FOR INSTAGRAM

8. PLAN A SPECIAL OCCASION PROMOTION EG: MOTHER'S DAY, VALENTINE'S DAY

9. DO A QUICK FACEBOOK LIVE TOUR OF YOUR STORE, POP-UP, NEW PRODUCT OR SERVICE

10. Refresh your answer machine message

11. Review your signage, chalkboards or noticeboards and make sure they are up-to-date.

12. Refresh your social media banners

13. Check your automated email text and images are current

14. Refresh your email signature block

15. Look at your next special event and consider appropriate collaborations

16. Have you popped in to see your neighbouring businesses lately?

17. Have you checked your social media or e-newsletter insights recently? What day and time is best for you to post/send?

18. Research media targets relevant to your industry.

19. Check out any local or industry awards for when nominations open.

20. Refresh your 'About Us' section on your website

HULLA  
BALOO

Susie  
CAMPBELL

[hullabaloo.com.au](http://hullabaloo.com.au)

For more tips, ideas and support with simple and cost effective media and marketing strategies, head on over to my Facebook tribe!